

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,
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Tel. No.011-23037200 Fax No.011-23329125



No.26-17/2009-R&C (Pt.)

Date: 25.07.2013

Circular T&C-CM No. 26/13-14

To

All CGMs- Telecom Circles/ Telephone Districts.

Sub: Tariff of Data Plan Vouchers (DPVs) under 2G & 3G mobile services-reg.

Kindly refer to this office order of even No. dated 05.04.2013, 18.04.2013 and subsequent orders/clarifications issued from time to time vide which longer validity prepaid data plan vouchers viz DPV-3299, DPV-2299 and DPV-1251 were introduced as a promotional measure for a period of 90 days w.e.f.15.04.2013. Now based on feedback received from field units it has been decided by the competent authority to reintroduce the above data plans as regular tariff w.e.f. **01.08.2013**.

2. It has been further decided to give an option to the customer activating the following Data Plan Vouchers to purchase 3.6 Mbps data card at reduced price/free as under:-

i) Data card offer with Data Pan Vouchers:-


Data Plan Voucher (DPV)	Price of 3.6 Mbps Data Card
DPV 3299	Free
DPV 2299	Rs.300
DPV 1251	Rs.600

ii) The above offer will be effective from **01.08.2013** and remain valid till the stock of 3.6 Mbps data card lasts.

3. All other terms and conditions will remain the same.

4. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.

5. This circular is issued based on the approval of the Competent Authority in PP-CM cell File No.3-38/2009/P&P-CM(Pt.I). For queries/clarification/feedback in respect of above tariff, the communication may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback report may kindly be sent at hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in for further review of the scheme.


(N. S. Dhami)
AGM (T&C-CM)

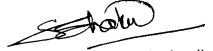
Ph. 011-23327658

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Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C-CM)